

## What is the Community Outreach Add-On?

Through this exciting and dynamic Add-On (i.e. extra to and outside of your chosen academic subject), you will earn 10 community outreach hours, learn lots of valuable **transferable skills**, and be encouraged to use your unique gifts to **make a real difference**. You will be working in a **team** of **enthusiastic**, likeminded young people and supported by Reach staff to create a **fundraising** campaign that will impact the lives of others in a real and profound way. In many ways, it is the perfect 'icing on the cake' for the student seeking to inform their **international awareness** and consolidate their identity as a **global citizen**.



Student-organised charity auction!

Visit us at [www.reachcambridge.com](http://www.reachcambridge.com)

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International Telephone: +44 870 8031 732

Registered Address: The Guildhall, Market Square, Cambridge, CB2 3QJ, UK

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## Why should I sign up?

Students sign up for a whole host of reasons: some want to gain experience of **project management** and team building, some are motivated by the hours of **service** that they can then report back to their school and add to their **CV**, and some just love the idea of **helping** others. We usually find the students who make up our Community Outreach cohort are drawn to it for all of the above reasons, plus other personal ones which make the experience particularly appealing to them.

## Who/how does it help?

Reach Cambridge is proud of its excellent links with UK based charities. For the past few years, Reach Cambridge has worked with Sabre Education, a UK-based charity working in **rural Ghana** to build **brighter futures for school children** by providing new schools and training teachers. You can find out more about their work here: [www.sabretrust.org](http://www.sabretrust.org).

Every summer we are amazed by the Community Outreach students: their dedication and hard work encourages all of the students at our summer schools to get involved, and each year the fundraising total surpasses the year before. Last year, we raised over £5000: an incredible achievement our students could be so proud of, while knowing their efforts made a lasting impact on young lives thousands of miles away.

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Ghanaian-style drumming in Cambridge city centre!

## What does it involve?

The Add-On takes place **outside of class time** across the course, so it will not interfere with your primary study focus. Early on in our evening lecture series, we welcome a representative from SABRE who delivers a talk to all the students about the work the charity does and the inequality it addresses. This often sparks discussions in the first few Community Outreach sessions, as students explore the differences between life as a young schoolchild in rural Ghana, and their own early years of education. The students use these **reflections** as motivation to think of ways to achieve their goals: **raising awareness** of the issues facing young schoolchildren in rural Ghana, and **raising money** for SABRE.

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The Community Outreach team meets several times a week to plan fundraising activities. This might involve **creative projects**, such as making a short film to raise awareness, or more **practical tasks**, such as a sponsored silence. Students hone vital skills of **communication, teamwork, project management**, and even **marketing**, as they tell their fellow students and the residents of Cambridge about their fundraising activities and whip up support for the cause.



An original piece of artwork one of our past  
Community Outreach students made in  
response to SABRE's work

On top of that, they also help with some of the permanent **highlights** of the Reach Cambridge calendar. Each year, the Community Outreach students get local businesses and other students and staff to donate to the Charity Auction; this evening is always an entertaining way to support a wonderful cause. The team are also supported in planning and organising the now-legendary **Fête of Fun**, which has become something of a Reach institution! The Community Outreach students sell decorated cakes and biscuits, create fun English-fête-style games and arrange a football tournament, with all proceeds going to the charity.

In the past, the Community Outreach efforts have culminated in '**SABRE Day**'. This is a wonderful way for everyone at Reach Cambridge to get involved in fundraising by taking over Cambridge city centre! Everyone paints their face with the Ghanaian flag, and wears special t-shirts painted earlier in the program. We are joined by Ghanaian dancers and African drummers, and soon the town centre is filled up with people dancing and drumming!

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Spinning plates is an essential life skill, after all!

## How do I take part?

It is brilliant that every year we have a group of students that are so keen to take part in a project that really makes a difference. Without their enthusiasm and great ideas, we just wouldn't be able to support such an important charity. We're also very grateful to all of the Reach Cambridge students, who are always extremely generous and love joining in.

The Community Outreach Add-On is available on **all three programs** this year. For more information, please go to our [Courses](#) page.

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